



Arctic Spirit Photography Contest Rules and Regulations

Arctic Spirit Photography Contest

The goal of this contest is to encourage Nunavut residents to take photographs of special places in Nunavut. The contest will also serve to increase awareness of Destination Nunavut's Instagram and Facebook accounts.

You could win a camera!

Nunavut residents are encouraged to follow the Destination Nunavut Instagram and Facebook account, post their own photograph, tag @destinationnunavut and include the hashtag #arcticspirit.

There are three prizes to be won during the contest period. The first place prize consists of a Nikon D3300, Nikon Digital SLR Gadget Bag, Arctic Ventures gift certificate worth \$50 and Destination Nunavut Swag Basket with a total estimated retail value of \$1000. The second Place Prize is a Canon Selphy CP1200 Compact Photo Printer with photo paper included, Nexttech Selfie Stick, Class 10 Hi Speed 64 GB Memory Card, Arctic Ventures gift certificate worth \$25 and a Destination Nunavut Swag Basket with a total estimated retail value of \$500 Dollars. The third place prize is a Transcend 1 TB Portable Hard Drive, Nexxtech Selfie Stick and a Destination Nunavut Swag basket with a total estimated retail value of \$200.

1. Eligibility Criteria

1.1 Contest Period

This contest runs from March 15, 2018 until April 30, 2018. Winners will be announced May 11, 2018 by 5 p.m. EDT.



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1.2 How to Enter

No purchase or entry fee is required.

During the contest period defined in 1.1 participants must follow the Destination Nunavut Instagram account and/or the Facebook account, post a photograph they have taken, tag @destinationnunavut and include the hashtag #arcticspirit and provide a photo caption. Participants may alternatively submit their photos to info@destinationnunavut.ca

Limit three contest registrations per person.

1.3 Personal Eligibility

Participants must be Nunavut residents.

Participants can only submit photographs they have taken and own. Participants warrant that they have all necessary rights in and to your photograph to enter the contest, including the consent of any third parties whose personal information is included in your photograph. Participants agree that their photograph shall not contain, depict, include or involve content that is, or could reasonably be considered to be inappropriate, unsuitable, or offensive, as determined by the Government of Nunavut's department of Economic Development and Transportation (EDT). Participants who use a photograph that contains copy written works may be disqualified.



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Entry forms are available upon request for participants under the age of majority in Nunavut. The form must include the signed consent of the participant's parent or legal guardian.

Contest coordinators and judges, EDT employees, EDT contractors, individuals working as casuals within EDT, and their immediate families are not eligible to participate in the contest.

EDT reserves the right to request verification of these eligibility criteria from the participant at any time.

Any participant or other individual who enters or attempts to enter the contest in a manner contrary to the rules and regulations or which is otherwise disruptive to the proper operation of the contest or by its nature is unjust to other participants or potential participants or for any other reason at the sole discretion of EDT will be rejected and that participant or purported participant will be disqualified from the contest by EDT without notice.

2. Awarding Prizes

The prize must be accepted as awarded and is non-refundable, non-transferable and non-redeemable for any cash value. The Government of Nunavut reserves the right to make prize substitutions of equivalent monetary value.

The Government of Nunavut will pay the costs to deliver the prizes to the winner's home address. The winner will be responsible for all costs or expenses related to set-up,



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installation of additional software, service plans and any technical support in connection with the prize.

2.1 Selection of Winner

At approximately 2 p.m. EDT on May 11, 2018 all eligible entries received during the contest period will be judged by a panel of established photographers, based on the following criteria: Creativity/Originality of Entry Material (34%), Quality of Entry Material (33%), and Relevance of Entry Material to Nunavut (33%)

By 5 p.m. EDT on May 11, 2018, Destination Nunavut will post the following message on its Instagram and Facebook account: “Congratulations [winner’s name], you have been selected as the winner of [prize]. Please send a direct message to the @destinationnunavut Instagram account, Facebook account or info@destinationnunavut.ca to claim your prize”.

3. Use of Personal Information

By entering the contest participants expressly consent to the collection, use, storage and disclosure by The Government of Nunavut of their personal information provided to the Government of Nunavut for the purposes of administering the contest as well as for the other purposes expressly contemplated in these rules and regulations in accordance with the provisions of the Nunavut *Access to Information and Protection of Privacy Act*.

Participants expressly consent that The Government of Nunavut may use the participants' personal information to communicate with them and to announce and/or post the usernames of the winner on the @destinationnunavut Instagram and Facebook feed. If you are unsatisfied with the way The Government of Nunavut handles your



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personal information, you have the right to file a complaint with the Information and Privacy Commissioner.

4. Disclaimers and Exclusion of Liability

The Government of Nunavut employees, servants, agents, contractors, assigns or successors assume no responsibility for contest entries that are lost, stolen, tampered with, late, damaged, misdirected, received through impermissible channels, illegible or unintelligible for any reason or for any other circumstance that may limit an individual's ability to participate in the contest or otherwise affect the administration, security, impartiality or normal course of the contest, including without limitation any combination of the following:

Inaccessibility of, technical problems with or failure of the Destination Nunavut website, Twitter page, Instagram page, email, any telephone, cable network or transmission system, servers, access providers, computer or other equipment, or software traffic congestion on the Internet.

Any virus, computer bug, unauthorized human intervention or any other cause beyond the control of the Government of Nunavut, and any human error which may occur in the administration of the contest or the processing or judging of entries.

The Government of Nunavut assumes no responsibility to any participant for any indirect, special, consequential or punitive damages in connection with the contest or these rules and regulations.



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The Government of Nunavut will have non-exclusive rights of each photograph submitted in the Arctic Spirit Contest and can use these photographs to promote Nunavut in all of its communication platforms.

5. General

The Government of Nunavut reserves the right to exclude from its Instagram feed any contest entry that does not comply with these rules and regulations or for any reason that The Government of Nunavut determines in its sole discretion without notice at any time.

The Government of Nunavut reserves the right to modify, suspend or cancel the contest in whole or in part for any reason at its sole discretion.

6. Confirmation of the understanding and acceptance of the terms and conditions

The Government of Nunavut will include a note in the details of the Instagram contest post that directs to these contest rules and regulations. Submission of an entry to the contest by a participant will be construed as the participant acknowledging that they understand and accept the rules of the contest.

7. Copyright Notice

With regard to any photograph submitted to this contest, the entrant, or the owner of copyright in the photograph, retains copyright. By uploading or submitting any photograph to this contest, the entrant grants (or warrant that the owner of such materials expressly grants) the Government of Nunavut a royalty-free, world-wide, perpetual, non-exclusive licence to display, distribute, reproduce, and create derivative works of the entries, in whole



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or in part, in any media now existing or subsequently developed, for any Destination Nunavut or Government of Nunavut purpose, including, but not limited to advertising and promotional materials, its website, exhibition, and commercial products. The Government of Nunavut will not be required to pay any additional consideration or seek any additional approval in connection with such uses.