

# StatsUpdate

**Topic:** Control and Sales of Alcoholic Beverages  
Fiscal year ending March 31, 2019  
Released by Statistics Canada, May 13, 2020

**Background:** In Nunavut, sales of alcoholic beverages for the fiscal year ending March 31, 2019 totalled \$15,437,000. The territorial liquor authority's net income and revenue from the sales of alcoholic beverages had a significant increase between 2018/2019 and 2017/2018.

**Details:**

Sales of Alcoholic Beverages at March 31, 2017					
	Total	Beer	Wine	Spirits	CCORB <sup>1</sup>
	\$ '000				
Nunavut	15,437	10,199	3,569	1,473	196
Canada	23,624,326	9,381,815	7,464,446	5,663,187	1,114,878
Yukon	40,038	17,153	8,486	11,106	3,293
Northwest Territories	52,822	20,148	8,276	21,708	2,690

Net Income of Provincial and Territorial Liquor Authorities For the Year Ending March 31			
	2017/2018 <sup>P</sup>	2016/2017 <sup>r</sup>	2017/2018 Compared to 2016/2017
	\$ '000		% Change
Nunavut	4,536	1,444	...
Canada	6,567,601	6,492,143	1.2
Yukon	9,855	8,742	12.7
Northwest Territories	24,372	25,036	-2.7

Notes:

<sup>1</sup> Ciders, Coolers and Other Refreshment Beverages.

<sup>P</sup> preliminary

<sup>r</sup> Revised

Data may not add up to totals as a result of rounding.

... Data over 100%

Note to Readers:

**Comparability and limitations of the data**

Statistics on sales of alcoholic beverages by volume should not be equated with data on consumption. Sales volumes include only sales as reported by the liquor authorities and their agencies, including sales by wineries, breweries, and other outlets that operate under license from the liquor authorities. Consumption of alcoholic beverages would include all of these sales, as well as any unreported volumes of alcohol sold through ferment-on-premises operations or other outlets, and any unrecorded or illegal transactions. Statistics on sales of alcoholic beverages by dollar value should not be equated with consumer expenditures on alcoholic beverages. The sales data refer to the revenues received by liquor authorities and their agents, and a portion of these revenues include sales to licensed establishments such as bars and restaurants. The value of sales of alcoholic beverages excludes all sales taxes, the value of returnable containers, and deposits. Absolute volume of sales of alcoholic beverages is calculated by multiplying the sales volume by the percentage of alcohol content for each product category.

**Standard drink** According to Health Canada guidelines, a standard drink is defined as a 341 mL (12 oz.) beer, cooler, or cider with 5% alcohol content, a 142 mL (5 oz.) glass of wine with 12% alcohol content, or a 43 mL (1.5 oz.) spirit drink with 40% alcohol

For more statistical information, visit our website at <http://www.gov.nu.ca/eia/stats/index.html>.