

TERMS OF USAGE AGREEMENT

The Authentic Nunavut logo for Nunavut arts and crafts is a trademark owned by the Government of Nunavut. The registered user agrees to comply with the terms set out below relating to the mark.

1. The registered user acknowledges that the Government of Nunavut is the exclusive owner of the trademark and of the associated goodwill. The registered user will not contest, and will not assist any other person, directly or indirectly, to contest or question, the validity of any right of the Government of Nunavut to own or use the Authentic Nunavut trademark.
2. The registered user acknowledges that it does not have any rights or interest in and to the Authentic Nunavut trademark and that this Agreement does not confer any rights or interest in and to any of the Authentic Nunavut trademark. The registered user acknowledges that it is not a franchisee of the Government of Nunavut.
3. The registered user may not change the Authentic Nunavut trademark in any manner.
4. Should the registered user wish to display the Authentic Nunavut trademark in its own promotional material for the purpose of promoting, marketing or selling and/or transferring finished products, the user must follow the Visual Identity Guidelines (available from EDT).
5. The registered user may not display the Authentic Nunavut trademark in any other way without first obtaining written permission from the Government of Nunavut.
6. The registered user will immediately stop any and all use of the Authentic Nunavut trademark when it no longer intends on promoting, marketing, selling or displaying Nunavut arts and crafts.

I certify and acknowledge that I have read and understand the Program Guidelines for the brand program for Nunavut arts and crafts.

I understand that any action which contradicts this agreement or the program guidelines is grounds for the cancellation of my registration in the branding program.

By signing this form I pledge that the Authentic Nunavut logo and promotional items associated with the brand for Nunavut arts and crafts will be used only to identify products and art forms which have been created by Nunavut artists.

Signature

Date