

Public Service Announcement

Pink Day 2020: Ajunngitunga!

Start Date: February 19, 2020 End Date: February 26, 2020

Nunavut-wide 65 sec

The Department of Education invites Nunavummiut to wear pink on Wednesday, February 26, in support of Pink Day. This annual anti-bullying initiative highlights individuals and groups in schools and communities who make a positive difference by promoting respect and kindness, and who take a stand against bullying.

The Government of Nunavut's theme for this year's Pink Day is "Ajunngitunga," or, "I am capable." Communities and schools can get involved in a variety of ways:

- Wear pink to show your support against bullying.
- Hold an anti-bullying assembly or gathering.
- Make and share a video about the negative effects of bullying.
- Invite community members and students to share stories against bullying.
- Start a conversation with family members about bullying.
- Take a pledge and show your support on social media using #Ajunngitunga and #PinkDay

Everyone deserves to feel safe and to flourish at school, in their workplace. and in their community. Join in and support Pink Day to strengthen and develop positive relationships in our territory.

Media Contact:

Troy Rhoades
Acting Manager of Communications
Department of Education
867-975-5680
info.edu@gov.nu.ca