

Public Service Announcement

Breastfeeding Challenge 2017

Start Date: September 27, 2017 End Date: September 30, 2017

Nunavut-wide 45 sec

Attention all breastfeeding mothers. Are you up for a challenge?

The Breastfeeding Challenge 2017 is on Saturday, September 30 at 11 a.m., in many communities across Nunavut. Connect with your local Canadian Prenatal Nutrition Program to see what's happening in your community.

Breastfeeding has many benefits! Breast milk is the best food for the health, growth and development of babies. Breastfeeding is convenient and inexpensive, and it helps to protect against sudden infant death syndrome, illnesses and infections. From birth to six months, babies only need breast milk and Baby Ddrops[™].

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